

Material Specs

OFFSET MAGAZINES



How to CREATE PDF FILES

Print to a Postscript File, (Adobe PDF) then produce your PDF using Acrobat Distiller PRESS OPTIMISED setting PDF Version 1.5 (Acrobat Distiller comes with full version of Adobe Acrobat).

Warning: Although some applications are able to export to PDF directly, we recommend you create PDF files directly within the program, but due to the extremely complex nature of the image/plate setters and greater control with pre-flighting, it is recommended that a postscript file is first created and that file then distilled with Acrobat Distiller 4.0 or greater.

DISTILLER SETTINGS Acrobat Distiller 6 or above users should make PDF 1.5 compatible PDFs.

SYSTEM AND PPD Your system must be configured with the Adobe Printer Description (Adobe PPD).

ACCEPTABLE SOFTWARE

ACROBAT PDF (PREFERRED FORMAT)

Adobe's Portable Document Format (PDF) is now the recommended format for all files received from clients. We require a **PRESS OPTIMISED** pdf, distilled with Acrobat 4.0 or greater. (PDF Version 1.5) DO NOT create your PDF directly from the application. (eg. not a PDF exported from Illustrator, PDF library from InDesign, etc.) (see "how to" for more info)

ADOBE ILLUSTRATOR - CS3

All fonts to outline or embedded SAVE as EPS, all images embedded or links attached.

ADOBE PHOTOSHOP - CS3

Ensure files are in bitmap, greyscale or CMYK mode at 300dpi @ 100% scaling, SAVE as EPS or TIFF or JPG.

INDESIGN - CS3

Please postscript file and distill using Acrobat Distiller 4.0 or greater using the PRESS OPTIMISED PDF setting.

(WORD, PUBLISHER OR POWERPOINT FILES WILL NOT BE ACCEPTED)

FILE SETTINGS

BLEED ADVERTS All bleed adverts should have register and trim marks located at least 5mm outside the trim area.

DOUBLE PAGE SPREADS Please supply the PDF as two single pages. NOT AS A SPREAD. The pages need to be split for imposing.

IMAGES All images are to be saved CMYK and high resolution. (CMYK, not indexed colour images.) Recommended resolution is 300dpi at 100%. If file needs transparency flattening when printing, all images must be high resolution.

COLOURS All colours, including those used in EPS files, must be converted to four colour process. DO NOT attach colour profile on any images or graphics.

FONTS All fonts to be embedded, including fonts in EPS files.

PROOF An accurate, high resolution, press quality proof prepared from the file supplied MUST accompany the material. Proofs to be used for colour matching must be labelled as such. Other proofs are accepted for content layout only.

