

# Features & Events 2010



## New Zealand Awards 2010



FAIRFAX/ADMEDIA AGENCY OF THE YEAR AWARDS 26 Feb  
www.admedia.co.nz

CAANZ AXIS AWARDS 25 March  
www.caanz.co.nz

DIRECT MARKETING & INTERACTIVE AWARDS 26 March  
www.nzdirectmarketingawards.co.nz

CAANZ MEDIA AWARDS 6 May  
www.caanz.co.nz

THE PRIDE IN PRINT AWARDS TBC May  
www.prideinprintawards.co.nz

RADIO AWARDS TBC May  
www.rba.co.nz

QANTAS MEDIA AWARDS TBC May  
www.qantasmediaawards.co.nz

MAGAZINE PUBLISHERS ASSOCIATION AWARDS 28 June  
www.mpa.org.nz

ART OF THE ENVELOPE AWARDS TBC Nov  
www.marketing.org.nz

CAANZ EFFIE AWARDS 7 Oct  
www.caanz.co.nz

BEST DESIGN AWARDS TBC Oct  
www.bestawards.co.nz

## International Awards

AWARD www.awardonline.com

ADFEST www.asiapacificadfest.com

CAANES LIONS www.caaneslions.com

CLIO www.clioawards.com

D&AD www.dandad.org

THE ONE SHOW www.enteroneshow.org

- SPECIAL FEATURES • AWARD EVENTS
- INDUSTRY SURVEYS • SHOWCASE/DIRECTORY LISTINGS

### DEADLINES

	BOOKING	MATERIAL	LOOSE INSERTS
<b>FEBRUARY 2010</b> Sound: Mixing studios, audio-post, libraries – special report	22/1	29/1	8/2
<b>MARCH 2010</b> Stock footage libraries Animation Point of Sale Advertising	19/2	26/2	8/3
<b>APRIL 2010</b> Fairfax/AdMedia AGENCY OF THE YEAR AWARDS Coverage CAANZ AXIS AWARDS Coverage TVC Production & Post Update: Includes DIRECTORS' SHOWCASE Television Advertising	22/3	31/3	8/4
<b>MAY 2010</b> Digital Media Update: Focus on social marketing Out of Home (Outdoor) Advertising Newspapers: Focus on weekend papers & NIMS (newspaper inserted mags)	22/4	29/4	7/5
<b>JUNE 2010</b> QANTAS MEDIA AWARDS Coverage CAANZ MEDIA AWARDS Coverage PRIDE IN PRINT AWARDS Coverage: Printing & packaging – special report THE RADIO AWARDS Coverage: Radio special report Ad Industry Education & Training: Includes Course Listings Guide	21/5	28/5	8/6
<b>JULY 2010</b> MAGAZINE PUBLISHERS ASSOCIATION (MPA) AWARDS Coverage Photography Update: Includes PHOTOGRAPHERS' SHOWCASE Photolibraries PLUS 'Make an Ad' Contest	23/6	30/6	8/7
<b>AUGUST 2010</b> Search Marketing and Optimisation Ethnic/Cultural Media Mobile Marketing	27/7	30/7	9/8
<b>SEPTEMBER 2010</b> TVC Production Post Production	22/8	2/9	8/9
<b>OCTOBER 2010</b> Research Update Television Advertising Rural Media	23/9	30/9	8/10
<b>NOVEMBER 2010</b> CAANZ EFFIE AWARDS Coverage BEST DESIGN AWARDS Coverage PLUS the 2009 MAGAZINE SHOWCASE	21/10	29/10	8/11
<b>DECEMBER 2010/JANUARY 2011</b> THE ART OF THE ENVELOPE AWARDS Coverage Out of Home (Outdoor) Advertising AdMedia's Annual Salary Survey: What are you worth? Letterbox Advertising	23/11	30/11	8/12

### FOR ADVICE AND SPACE BOOKING PLEASE CONTACT:

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