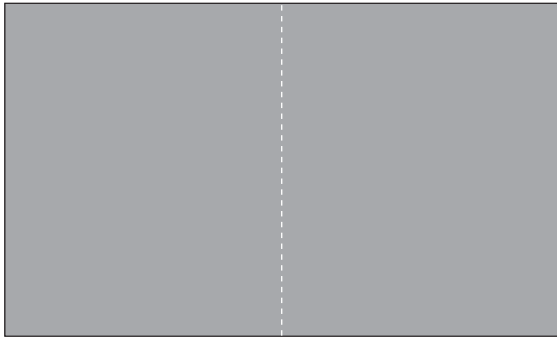


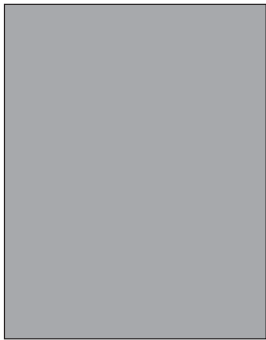
Deadlines & Specs



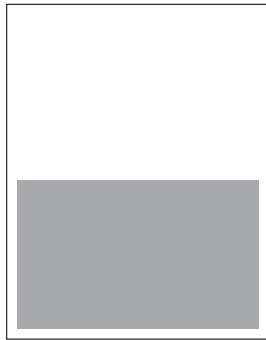
BOOKING DEADLINE 21th of the month prior
MATERIAL DEADLINE 29th of the month prior



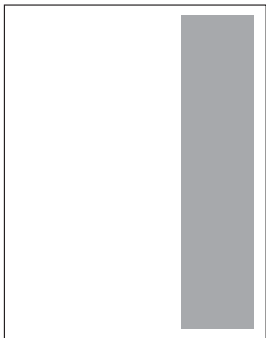
DOUBLE PAGE SPREAD BLEED (DPS) 420 x 275mm + 5mm bleed



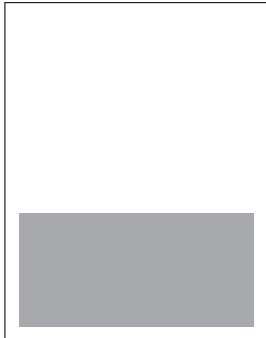
FULL PAGE BLEED
210 x 275mm + 5mm bleed



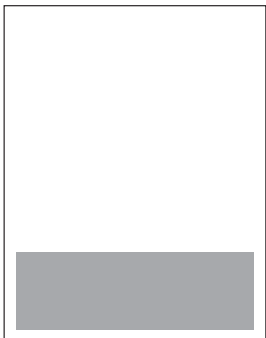
HALF HORIZONTAL
175 x 120mm



THIRD VERTICAL
85 x 240mm



THIRD HORIZONTAL
175 x 80mm



QUARTER HORIZONTAL
175 x 60mm



STRIP
175 x 40mm

Issue	Booking & Cancellation Deadline	Material Deadline	Loose Inserts Delivery Date
February	22 Jan	29 Jan	8 Feb
March	19 Feb	26 Feb	8 Mar
April	22 Mar	31 Mar	8 Apr
May	22 Apr	29 April	7 May
June	21 May	28 May	8 Jun
July	23 Jun	30 Jun	8 Jul
August	27 Jul	30 Jul	9 Aug
September	24 Aug	2 Sep	8 Sep
October	23 Sep	30 Sep	8 Oct
November	21 Oct	29 Oct	8 Nov
December	23 Nov	30 Nov	8 Dec

Specifications	width x depth
Double page spread	420 x 275mm + 5mm bleed
Full page bleed	210 x 275mm + 5mm bleed
1/2 page horizontal	175 x 120mm
1/3 page vertical	85 x 240mm
1/3 page horizontal	175 x 80mm
1/4 page horizontal	175 x 60mm
Strip	175 x 40mm

(bleed - allow additional 5mm bleed on all edges + in the centre)

Production Enquiries

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